

DEFENSE COMMISSARY AGENCY HEADQUARTERS AND SUPPORT CENTER 1300 EISENHOWER AVENUE FORT GREGG-ADAMS, VIRGINIA 23801-1800

MPS June 5, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-90

SUBJECT: Camp Lejeune Grocery Reset Schedule

This "Notice to the Trade" aims to inform Industry Partners about the reset schedule for the Camp Lejeune Commissary. DeCA will utilize cluster merchandising planograms tailored to Camp Lejeune's performance over 52 weeks. The reset will take place over 5 days, beginning on June 22nd and ending on the morning of June 27th. The reset(s) will be conducted nightly after the store closes and opens each day, affording the customers a new shopping experience. This is a full shelving replacement reset. The schedule is as follows:

- Sunday, June 22nd, the Dry Grocery department will be reset at 10 p.m.
- Monday, June 23rd, the Dry Grocery department will be reset at 10 p.m.
- Tuesday, June 24th through June 26th, determined on site.

Vendor support each night will be vital to completing this aggressive nightly schedule, especially during the store's set dates. We kindly request that each participating company submit a list of their team members attending by no later than Monday, June 16th, 2025.

Produce sets will be determined on-site and subject to change.

If you have any questions or concerns, please don't hesitate to contact Michael Denny at 785-571-8000 or Brooke Pfister at 804-734-8000, Ext. 86081.

Robert B. Culbreth Director of Sales, Non-Fresh