

## DEFENSE COMMISSARY AGENCY HEADQUARTERS AND SUPPORT CENTER 1300 EISENHOWER AVENUE FORT GREGG-ADAMS, VIRGINIA 23801-1800

MPS June 2, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-85

SUBJECT: New Orleans Grocery Reset Schedule

This "Notice to the Trade" aims to inform Industry Partners about the reset schedule for the New Orleans NAS JRB Commissary. DeCA will use cluster merchandising planograms specific to New Orleans's performance over 52 weeks. The reset will take place over 5 days, beginning on July 8th and ending on the morning of July 13th. The reset(s) will be conducted nightly after the store closes and opens each day, affording the customers a new shopping experience. This is a partial shelving replacement reset. The schedule is as follows:

- Tuesday, July 8th, the Dry Grocery department will be reset at 9 p.m.
- Wednesday, July 9th, the Dry Grocery department will be reset at 9 p.m.
- Thursday, July 10th through July 2nd, determined on site.

Vendor support each night will be vital to completing this aggressive nightly schedule, especially during the store's set dates. We are requesting that each participating company send a list of their team members attending by no later than Sunday, June 27th, 2025.

Produce sets will be determined on-site and subject to change.

If you have any questions or concerns, please don't hesitate to contact Michael Denny at 785-571-8000 or Brooke Pfister at 804-734-8000, Ext. 86081.

Robert B. Culbreth Director of Sales, Non-Fresh