

DEFENSE COMMISSARY AGENCY HEADQUARTERS AND SUPPORT CENTER 1300 EISENHOWER AVENUE FORT LEE, VIRGINIA 23801-1800

MPS July 2, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-99

SUBJECT: Private Label Product Reviews Notification – Packaged Salad

The purpose of this notice is to advise the Industry that the Sales Directorate, Commissary Store Brand team, will be reviewing offers for Private Brand packaged salad under the Freedom's Choice label. We are seeking a local supplier capable of servicing stores in the areas of Guam, Japan, and Korea, with a start date as soon as possible. No other offers will be reviewed at this time.

We are not taking in-person appointments; however, presentations and Teams meetings will be accepted now through August 15, 2025. Appointment requests must be submitted by August 1, 2025.

All files larger than 5 MB should be uploaded to the DoD SAFE at the following website: https://safe.apps.mil. This review is open for current and potential new vendors seeking business opportunities with DeCA.

We apologize for the short notice. Questions concerning this notice can be directed to the Commissary Store Brand Team at deca.gregg-adams.hq.list.mpse@mail.mil.

Jason White Acting Director of Sales, Fresh

Attachments: As stated