



Defense Commissary Agency

1300 Eisenhower Avenue,
Fort Lee, VA 23801

Sales Team Directory

07/18/2025

Prior to contacting the individual Sales teams, please reference the below:

- **File Maintenance:** deca.lee.hq.mbx.filemaintenance@mail.mil
- **CARTS/EBS/DAX issues – EBS Carts:** GlobalSupportCenter@deca.mil
- **Commissary CLICK2GO assistance:**
deca.lee.hq.list.ecommerce-directorate@mail.mil
- **General Cost Concerns:** Appropriate Category Management team email
- **Customer Service Team (Front End operations, Gift Cards, UMD):**
deca.lee.store-ops-grp.list.hqcustomerserviceteam@mail.mil
- **Regular Retail/Base Prices – Pricing team:** deca.lee.hq.mbx.vpp@mail.mil
- **Promotions issues/Promotional Pricing Concerns – Promotions team:**
deca.lee.hq.list.mpsg@mail.mil
- **Store layout, planogram issues, SOWb issues – Reset team:**
deca.lee.hq.list.mpsr@mail.mil
- **VPR Approval:** deca.lee.hq.mbx.vprapproval@mail.mil
- **General inquiry assistance produce department:**
deca.lee.store-ops-grp.list.hqproduceteam@mail.mil
- **General inquiry assistance meat department:**
deca.lee.store-ops-grp.list.hqmeatteam@mail.mil
- **General inquiry assistance (i.e., store alerts, special sales, promotional calendar, store invoicing issues):** deca.lee.store-ops-grp.list.hqgroceryteam@mail.mil
- **To request name changes on receipts please email:**
deca.lee.store-ops-grp.mbx.soss-store-support@mail.mil

TABLE OF CONTENT & DECA VISION/MISSION/VALUES	3
OFFICE OF THE DIRECTOR OF SALES, FRESH & NON-FRESH	4
FRESH, DELI, BAKERY, SUSHI AND PREPARED FOODS	5
FRESH, PRODUCE	6
FRESH, MEATS AND SEAFOODS	7
COMMISSARY STORE BRANDS	8
PROMOTIONS	9
NON-FRESH, PET FOOD, HBC, NON-CONSUMABLES	10
NON-FRESH, SEMI-PERISHABLE (DSD) CONSUMABLES	11-12
NON-FRESH, BEER, WINE, REF. & FROZEN CONSUMABLES	13
RETAIL BUSINESS ANALYSIS	14
FILE MAINTENANCE	15
RESET & PLANOGRAMS	16

DeCA Vision

To be the grocery provider of choice for our eligible patrons – delivering a vital benefit exclusively for our military community and their families.

The DeCA Mission

Deliver a vital benefit of the military pay system that provides grocery items at significant savings while enhancing quality of life and readiness.

DeCA Values

We have **P.A.S.S.I.O.N.** for what we do...

- **P**URSUE: We PURSUE excellence through innovation...
- **A**CCOUNTABLE: We are ACCOUNTABLE to our patrons...
- **S**ENSE: We demonstrate a SENSE of commitment and urgency...
- **S**TANDARDS: We set relevant and high STANDARDS...
- **I**NSPIRE: We INSPIRE trust and ownership...
- **O**WNSHIP: We take OWNERSHIP of our performance and behavior...
- **N**ECCESSARY: We are NECESSARY to support our patrons as we deliver the benefit!

One Vision, One Team, One DeCA!

Office of the Director of Sales (MPS)

Bonita Moffett
Director of Sales, Fresh
804-734-8000 x48855
Bonita.moffett@deca.mil

Robert Culbreth
Director of Sales, Non-Fresh
804-734-8000 x48072
Robert.Culbreth@deca.mil

VACANT
Dietitian/Health and Wellness Program Manager (Fresh)

Trevor Cain
Management & Program Analyst (Fresh and Non-Fresh)
804-734-8000 x48236
Trevor.cain@deca.mil

Aaron Bye
Business Support Assistant (Fresh and Non-Fresh)
804-734-8000 x48627
Aaron.bye@deca.mil

The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit, saving authorized patrons thousands of dollars annually on their purchases compared to similar products at commercial retailers. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.

Sales, Fresh
Deli, Bakery, Sushi and Prepared Foods
Team Email: deca.lee.hq.list.mpsf-deli-bspf@mail.mil

James Taylor
Chief, Deli, Bakery, Sushi and Prepared Foods
804-734-8000 x48865
James.Taylor2@deca.mil

Ray Harris
Operation - Sodexo
804-734-8000 x48183
Ray.Harris@deca.mil

Kirsten O'Neil
Sales - All Deli/Bakery/Sushi/Prepared Foods/
MDBS
804-734-8000 x48126
Kirsten.Onell@deca.mil

Victoria Williams
Operation - Coastal Pacific
804-734-8000
Victoria.Williams@deca.mil

**Sales, Fresh
Produce**

Team Email: deca.lee.MP.list.fresh-produce-team@mail.mil

Jason White
TEMP Chief, Produce
804-734-8000 x48679
Jason.White@deca.mil

Kirstin Hobday
Operations - All encompassing Produce
804-734-8000 x48202
Kirstin.Hobday@deca.mil

Derek McNamara
Operations - All encompassing Produce
804-734-8000 x48118
Derek.McNamara@deca.mil

James Booker
Sales - Fresh Fruits & Vegetables, Juice, Salad, and Canning
804-734-8000 x46418
James.Booker@deca.mil

Teredane Daguison
Sales - Fresh Fruits & Vegetables, Tofu/Soy, and Refrigerated Dressings
804-734-8000 x48170
Teredane.Daguison@deca.mil

Teena-Jeannie Williams
Sales - Fresh Fruits & Vegetables, Dips, Nuts, Racks, and Dry "Grocery in Produce"
804-734-8000 x48528
Teena-Jeannie.Williams@deca.mil

Sales, Fresh
Meats and Seafoods

Team Email: deca.lee.hq.list.mpsfms@mail.mil

Jason White
Chief, Meats and Seafoods
804-734-8000 x48679
Jason.White@deca.mil

Meats

Kenneth Marr
Operations - Beef, Pork, Bison, Lamb, Veal & Value Added
Meat 804-734-8000 x52726
Kenneth.Marr@deca.mil

Robert Shier
Operations - Beef, Pork, Bison, Lamb, Veal & Value Added
Meat 804-734-8000 x48215
Robert.Shier@deca.mil

Andrea Coyle
Sales - Beef, Pork, Bison, Lamb, Veal & Value Added Meat
804-734-8000 x48094
Andrea.Coyle@deca.mil

Seafoods

Matthew Harris
Operations - Seafood & Fresh Poultry
804-734-8000 x48107
matthew.harris@deca.mil

Terence Stewart
Operations - Seafood & Fresh Poultry
804-734-8000 x86371
Terence.Stewart@deca.mil

Brie Crum
Sales - Seafood & Fresh Poultry
804-734-8000 x48288
Brie.Crum@deca.mil

Sales, Fresh and Non-Fresh
Commissary Store Brands (MPSE)
Team Email: deca.lee.hq.list.mpse@mail.mil

Scott Daly
Chief, Commissary Store Brand
804-734-8000 x48350
Scott.daly@deca.mil

Roland Aplasca
Merchandising Specialist
804-734-8000 x48469
Roland.aplasca@deca.mil

Amy Perkinson
Merchandising Specialist
804-734-8000 x48386
Amy.perkinson@deca.mil

Peter Watts
Merchandising
Specialist 804-734-
8000 x48109
Peter.watts@deca.mil

Jason Mabe
Senior Business Manager,
Contractor 804-734-8000
x48301
Jason.mabe.ctr@deca.mil
jmabe@daymon.com

Lonnie Gaines
Business Manager, Contractor
804-734-8000 x48668
Lonnie.gaines.ctr@deca.mil

Sales, Fresh and Non-Fresh
Promotions (MPSG)
Team Email: deca.lee.hq.list.mpsg@mail.mil

Todd Heasley
Chief, Promotions
804-734-8000 x48838
Todd.heasley@deca.mil

Roshaundra Farrow
Business Management Specialist
804-734-8000 x48173
Roshaundra.Farrow@deca.mil

Nickolas Galindo
Promotions Coordinator
804-734-8000 x48223
Nickolas.galindo@deca.mil

Tita Kalua'u
Business Management Specialist
04-734-8000 x52879
Tita.kalua'u@deca.mil

Brandon Lehman Promotions
Assistant
804-734-8000 x48392
Brandon.Lehman@deca.mil

Sales, Non-Fresh
Pet Food, HBC, Non-Consumables (MPSH)
Team Email: deca.lee.hq.list.mpsh@mail.mil

Darrell Clary
Category Manager
804-734-8000x48866
Darrell.clary@deca.mil

Cheryl Brown
Merchandising Specialist
804-734-8000 x48365
Cheryl.brown@deca.mil
Sub-Categories: Pet Food, and Pet Supplies

Audrey Callen
Merchandising Specialist
804-734-8000 x86026
Audrey.callen@deca.mil
Sub-Categories: Bags Wraps Foils Containers 22, Bath Tissue, Batteries/Flashlights, Bleach, Charcoal Logs and Accessories, Disposable Tableware, Facial Tissues, Foil Pans, Home and Office Supply, Laundry Additives, Laundry Detergent, Light Bulbs, Paper Napkins, Paper Towels, and Shoe Care

Rebekah Fine
Merchandising Specialist
804-734-8000 x48736
Rebekah.fine@deca.mil
Sub-Categories: Adult Nutritional, Baby Foods, Baby Formula, Beverage, MMS Default Major Category, Shipper, Adult Nutritional, Analgesics, Baby Accessories, Baby HBC, Diapers and Training Pants, Eye Care, First Aid, Foot Care, Stomach Upper G.I., and Vitamins and Supplements

Ruth Mereus
Merchandising Specialist
804-734-8000 x48635
Ruth.mereus@deca.mil
Sub-Categories: Baked Goods, Bread, Adult Incontinence, Deodorant, Face Care, Family Planning, Feminine Hygiene, Hair Care, HBC Organic, Hosiery, Oral Hygiene, Shaving Products, Skin Care, Soap, and Front-End/Travel Size Non-Food

Patricia Sykes
Merchandising Specialist
804-734-8000 x48260
Patricia.sykes@deca.mil
Sub-Categories: Filters, Household, Smoking Cessation, and Tobacco

Sales, Non-Fresh
Semi-Perishable (DSD) Consumables (MPSJ)
Team Email: deca.lee.hq.list.mpsj@mail.mil

VACANT
Category Manager

Mauricio Castro-Lopez
Merchandising Specialist
804-734-8000 x48491
Mauricio.castro-lopez@deca.mil

Sub-Categories: Dried Fruit, Fish Seafood Canned Semi, Carolina Virginia Reg AG PGRM, General Health, Rice, Coffee, Coffee Creamer Dry Semi, New Age Beverage, and Tea

Johnathan Harris
Merchandising Specialist
804-734-8000 x48314
Johnathan.harris@deca.mil

Sub-Categories: Cereal RTE, Ketchup and Mustard, Meats Sauces and Condiments, Pickles Peppers Relishes Semi, Prepared Dinner Boxed, Salad Dressing/Topping/Mayo, Shortening and Oils, Vinegar and Olives, Fruit Canned Jar, and Vegetables Shelf Stable Semi

Daniel Kinstetter
Merchandising Specialist
804-734-8000 x48139
Daniel.kinstetter@deca.mil

Sub-Categories: Fruit Spreads and Honey, Gravy & Dry Seasoning, Peanut Butter and Nut Spreads, Spices & Extracts, Sugar, Sugar Substitute, Cookies, Cocktail Mix and Product, Isotonic, Juice Apple/Cider, Juice Aseptic, Juice Blend, and Juice Tomato & Vegetable

Lisa McWilliams
Merchandising Specialist
804-734-8000 x48708
Lisa.mcwilliams@deca.mil

Sub-Categories: Potatoes Instant & Stuffing, Snacks Misc and Meat, Crackers, Asian Foods Semi, Dried Beans and Seasoning Mixes, Hawaii Local, Hispanic Foods, Latino Foods, New Mexico Local, Ramen-Soup, Tortilla, and Energy Drinks

Kevin Newborn
Merchandising Specialist
804-734-8000 x48661
Kevin.newborn@deca.mil

Sub-Categories: Baking Needs, Cake Mix Flour, German, International, Milk Shelf Stable, Soda Premium, Soda DSD, Beverage (Powdered), Water Premium Coconut Flavored, Water Sparkling, and Water Still

Sales, Non-Fresh
Semi-Perishable (DSD) Consumables (MPSJ)
Team Email: deca.lee.hq.list.mpsj@mail.mil

VACANT

Merchandising Specialist

804-734-8000

Vacant@deca.mil

Sub-Categories: VACANT

Loretta Williams

Merchandising Specialist

804-734-8000 x86135

Loretta.williams@deca.mil

Sub-Categories: Canister Snacks, Healthy Snacks, Pizza Kits, Popcorn Microwave, Popcorn Pre-Popped, Candy Confections Semi, NonChocolate Candy & Gum & Mints, Pasta Dry, Pasta Sauce, Soup, and Tomatoes Can Sauce Paste Puree

Agnieszka Szmeterling

Merchandising Specialist

804-734-8000 x48411

Agnieszka.szmeterling@deca.mil

Sub-Categories: Cereal Hot, Grain Cakes, Granola Bars Dried Fruit Snacks, Pancakes Mix & Syrups & Molasses, Pasta Can, Prepared Beans, Pudding/Gelatin & Marshmallows, Snack Packs Cookies and Crackers, Toaster Pastry, Nuts and Seeds Semi, Salty Snacks, and Breakfast Drinkable/Cocoa/Milk/Modifiers

Sales, Non-Fresh
Beer, Wine, Refrigerated & Frozen Consumables (MPSW)
Team Email: deca.lee.hq.list.mpsw@mail.mil

Jessica Stables
Category Manager
804-734-8000 x48135
Jessica.stables@deca.mil

Jennifer Baker
Merchandising Specialist
804-734-8000 x86338
Jennifer.baker@deca.mil

Sub-Categories: RTC Milk, RTC Eggs, Specialty Eggs, Butter/Margarine, Dough, Desserts, Fueling Station, and Beer & Wine

Joseph Burrill
Merchandising Specialist
804-734-8000 x48499
Joseph.burrill@deca.mil

Sub-Categories: BreakfastMeat, Dinner Sausage, Lunchmeat, Meal Combos, Hams, Bagged Ice, Slice Cheese, Shred Cheese, Snack Cheese, Cream Cheese, Culture/Pasta/Cooking, Chilled Juice/Coffee/Tea, Milk Alternative, Coffee Creamer, Yogurt, and HMR

Johnny Stewart
Merchandising Specialist
804-734-8000 x48930
Johnny.stewart@deca.mil

Sub-Categories: Bread, Breakfast, Burgeras, Desserts, Fruit, Ice Cream, Ice Cream Cones/ Toppings, International, IQF Chicken, Meatless, Novelties, Pizza, PKG Meat, Potatoes, Poultry & Meat, Prep Chicken, Prep Meals, Seafood, Snacks, Toppings, and Vegetables

Sales, Fresh and Non-Fresh
Retail Business Analysis (MPSK)
Team Email: deca.lee.hq.list.mpsk@mail.mil

Lashaunda Cooper
Supervisory Business Analyst
804-734-8000 x48125
Lashaunda.cooper@deca.mil

Ocha Crenshaw
Lead Business Analyst
804-734-8000 x48229
Ocha.crenshaw@deca.mil

Brittany Ribbon
Lead Business Analyst
804-734-8000 x48464
Brittany.ribbon@deca.mil

Keith Adams
Business Analyst
804-734-8000 x48713
Keith.adams@deca.mil

Christopher Felder
Business Analyst
804-734-8000 x48839
Christopher.felder@deca.mil

Ryan Gantner
Business Analyst
804-734-8000 x48537
Ryan.gantner@deca.mil

Felicia Jefferson
Business Analyst
804-734-8000 x48121
Felicia.jefferson@deca.mil

John Price
Business Analyst
804-734-8000 x48862
John.Price@deca.mil

Trecha Sweetenberg
Business Analyst
804-734-8000 x52736
Trecha.sweetenberg@deca.mil

Don Sykes
Business Analyst
804-734-8000 x48654
Don.Sykes@deca.mil

Sales, Fresh and Non-Fresh
File Maintenance (MPSL)
Team Email: deca.lee.hq.list.mpsl@mail.mil

Vacant
File Maintenance Supervisor

Irving Cockrell
Lead File Maintenance Assistant
804-734-8000 x48241
Irving.cockrell@deca.mil

Ikeena Henderson
Lead File Maintenance Assistant
804-734-8000 x48646
Ikeena.henderson@deca.mil

Nancy DeLorge
File Maintenance Assistant
804-734-8000 x48320
Nancy.delorge@deca.mil

Darlene Franco
File Maintenance Assistant
804-734-8000 x48533
Darlene.franco@deca.mil

Janella Graham
File Maintenance Assistant
804-734-8000 x52816
Janella.graham@deca.mil

Lydia Guess
File Maintenance Assistant
804-734-8000 x48516
Lydia.Guess@deca.mil

Anita Harris
File Maintenance Assistant
804-734-8000 x48423
Anita.harris2@deca.mil

Kimberly Osbourne
File Maintenance Assistant
804-734-8000 x48718
Kimberly.osbourne@deca.mil

Matthew Seeger
Lead File Maintenance Assistant
804-734-8000 x48511
Matthew.seeger@deca.mil

Eileen Thompson
File Maintenance Assistant
804-734-8000 x48898
Eileen.thompson@deca.mil

Stephanie Walker
File Maintenance Assistant
804-734-8000 x48342
Stephanie.walker@deca.mil

Sales, Fresh and Non-Fresh
Reset & Planograms (MPSR)
Team Email: deca.lee.hq.list.mpsr@mail.mil

Brooke Pfister
Chief, Resets & Planograms
804-734-8000 x86081
Brooke.Pfister@deca.mil

Michael Denny
Lead Reset Specialist
804-734-8000 x48547
Michael.denny@deca.mil

Anthony Acevedo
Reset Specialist
804-734-8000 x48309
Anthony.Acvedo@deca.mil

Charliza Allison
Planogrammer
804-734-8000 x48641
Charliza.allison@deca.mil

Nacyra Grant
Reset Specialist
804-734-8000 x48514
Nacyra.grant@deca.mil

Jesele Munger
Planogrammer
804-734-8000 x48459
Jesele.munger@deca.mil

Justine Scott-Rice
Planogrammer
804-734-8000 x48992
Justine.scott-rice@deca.mil

Christopher Silva
Planogrammer
804-734-8000 x48115
Christopher.silva@deca.mil