



DEFENSE COMMISSARY AGENCY  
HEADQUARTERS AND SUPPORT CENTER  
1300 EISENHOWER AVENUE  
FORT LEE, VIRGINIA 23801-1800

MPS

August 11, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-110

SUBJECT: Kaneohe Bay Grocery Reset Schedule

This “Notice to the Trade” aims to provide the schedule for the Kaneohe Bay Commissary reset. DeCA will use cluster merchandising planograms specific to Kaneohe Bay performance over 52 weeks. Item availability and Coastal CPFD Distribution slotting will be considered when designing POGS. The reset(s) will take the course over 6 days, beginning on August 24th and ending on the morning of July 30th. The reset(s) will be conducted nightly after the store closes and opens each day, affording the customers a new shopping experience. This is a full shelving replacement reset. The schedule is as follows:

- Sunday, August 25th, the Dry Grocery department will be reset at 10 p.m.
- Monday, August 25<sup>th</sup> through August 30th, determined on site.

Vendor support each night will be extremely important to complete this aggressive nightly schedule, especially for the duration of the store's set dates. We are requesting each company participating to send a list of their team members attending NLT August 15, 2025.

Produce and Perishable department(s) set days and times will be determined on-site and subject to change.

If you have any questions or concerns, please contact Brooke Pfister at 804-734-8000, ext. 86081.

Robert B. Culbreth  
Director of Sales, Non-Fresh