



**DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT LEE, VIRGINIA 23801-1800**

MPS

August 11, 2025

NOTICE TO THE TRADE – DeCA NOTICE 25-112

SUBJECT: Redstone Arsenal Grocery Reset Schedule

This “Notice to the Trade” aims to provide the schedule for the Redstone Arsenal Commissary reset. DeCA will use cluster merchandising planograms specific to Redstone Arsenal performance over 52 weeks. Item availability and MDV Columbus Distribution slotting will be considered when designing POGS. The reset(s) will take the course over 6 days, beginning on September 7th and ending on the morning of September 13th. The reset(s) will be conducted nightly after the store closes and opens each day, affording the customers a new shopping experience. This is a full shelving replacement reset. The schedule is as follows:

- Sunday, September 7th, the Dry Grocery department will be reset at 10 p.m.
- Monday, September 8th, the Dry Grocery department will be reset at 10 p.m.
- Tuesday, September 9th through the 12th, determined on site.

Vendor support each night will be extremely important to complete this aggressive nightly schedule, especially for the duration of the store's set dates. We are requesting each company participating to send a list of their team members attending NLT September 1st, 2025.

Produce and Perishable department(s) set days and times will be determined on-site and subject to change.

If you have any questions or concerns, please contact Michael Denny at 785-571-8000 or Brooke Pfister at 804-734-8000, ext. 86081.

Robert B. Culbreth
Director of Sales, Non-Fresh