



**DEFENSE COMMISSARY AGENCY  
HEADQUARTERS AND SUPPORT CENTER  
1300 EISENHOWER AVENUE  
FORT LEE, VIRGINIA 23801-1800**

MSN

April 17, 2026

NOTICE TO THE TRADE – DeCA NOTICE 26-103

SUBJECT: Push Promotions (Shippers/Pallets/One Time Buys-SPO's)

The purpose of this notice is to provide Industry important guidelines and updates related to our upcoming push promotions involving shippers, pallets, and one-time buys. This concept should drive increased collaboration between DeCA category teams, suppliers, and brokers to improve category performance through supplier expertise and insights for category management. Please review the details below carefully to ensure smooth coordination and compliance.

Beginning Display Period (DP) 13, DeCA will use the DeCA committed quantities for Shippers, Pallets, and One Time Buys and begin leveraging the technology to push those quantities to each store.

Effective DP 18 the master template (sample final order attached TAB A, Industry Qty example TAB B) will include Industry provided quantities for Shippers, Pallets, and One Time Buys. The industry provided quantities will NOT be adjusted. It's important that each supplier/broker accurately forecast their requirement to avoid excessive product at store level.

- **Shippers and Pallets:**
  - Push promotions involving shippers and pallets are designed to maximize product visibility and drive sales velocity.
  - All shippers and pallets must comply with planogram or promotional layout provided.
  - Any deviations or substitutions require prior approval.
  
- **One-Time Buys:**
  - One-time buy promotions are limited-quantity offers intended to drive short-term sales spikes.
  - These products should be treated as separate from regular inventory and tracked accordingly.
  - Promotional pricing and discounts will be clearly outlined on all related purchase orders and invoices.

**Process, Timeline, and Reporting:**

The intent is to both track store execution and compliance in addition to tracking the fill rate from each respective distributor. Stores must continue to maintain an orderly and clutter free

environment while maximizing SPO display packages on the sales floor.

The approved “Package” will be sent to Industry for quantities with all stores listed by Area. Upon completion of Industry quantities (Input into Store columns by Area), Industry will then send completed file back to MPSG-Promotions Team for consolidation and ordering purposes.

Timeline of Industry receiving final “Package”:

Day 0: DeCA publishes package

Day 0-21: Industry to submit completed quantity file to Promotions Team

Day 30-35: DeCA Processes Consolidate File

Day 37-45: DeCA Pushes Order to Distributor with 45 Calendar Days before ship date

Quantities recommended by Industry should reflect an adequate amount of product in order to achieve maximum results of the promotional period.

Stores will be required to report any excessive residual inventory remaining after a display period. Based on any excessive residual inventory, DeCA HQ will initiate interaction with Industry to address excessive residual inventory for resolution. DeCA’s expectation is that industry will implement price reductions or removal of the product within 30 days from the end of the DP. Non-compliance will result in the following actions.

- Offense 1: supplier will be removed from two DPs.
- Offense 2: supplier will be removed from four DPs.
- Offense 3: supplier will be removed from all remaining DPs within the annual promotional calendar and reevaluated for the next calendar year promotional periods.

We appreciate your cooperation and commitment to making these push promotions a success. Questions regarding this NTT may be directed to Damien Gray at [Damien.Gray@deca.mil](mailto:Damien.Gray@deca.mil) or Todd Heasley [Todd.Heasley@deca.mil](mailto:Todd.Heasley@deca.mil).

Robert B. Culbreth  
Director of Sales, Non-Fresh

Attachments:

TAB A Final Order Example

TAB B Industry Quantity

DeCA Push Program Minimum Timeline

BROKER	VENDOR N BRAND	ITEM DESCRIPTION	ITEM UPC	CASE GTIN	STORE ID	DELIVERY DATE	QUANTITIES
THE PROCTER AND GAMBLE DIST CO	A049-01	BOUNTY	NAPKINS WHITE 400 CT	37000-06356	0-00-37000-19096-7	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	BOUNTY	NAPKINS EVERYDAY	37000-34885	0-00-37000-96595-4	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	CHARMIN	TISSUE BATH ULTRA SOFT 8 SUPER MEGA ROLLS	30772-08469	1-00-30772-08469-1	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	CHARMIN	TISSUE BATH ULTRA GENTLE 6 MEGA ROLLS	30772-09341	1-00-30772-09341-9	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	CHARMIN	TISSUE BATH STRONG 6 ROLLS 330CT 6=36	30772-13453	1-00-30772-13453-2	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	DAWN	DAWN ULTRA EZS ORIGINAL	30772-00206	1-00-30772-00206-0	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	DAWN	DAWN DISH SPRAY SK LEMON	30772-09535	1-00-30772-09535-2	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	DAWN	DISH LIQ ORIGINAL	37000-11045	1-00-37000-11045-0	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	MRCLEAN	SPRAY CL FRK SK UNSTOP	30772-07912	1-00-30772-07912-3	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	MRCLEAN	MRCL LQ LAV	30772-10729	0-00-30772-15430-4	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	MRCLEAN	SPRAY CL FRK BATH	30772-13377	1-00-30772-13377-1	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	MRCLEAN	SPRAY CL FRK RK LEMON ZEST	37000-79130	1-00-37000-79130-7	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	PEPTO	PEPTO FAST MELT TABLETS 24CT	3-01490-00282	1-03-01490-00282-4	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	PUFFS	TISSUE FACIAL FAMILY ULT SS	37000-35669	1-00-37000-35669-8	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	PUFFS	TISSUE FACIAL FAMILY PLUS K	37000-39346	1-00-37000-39346-4	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	ROLAIDS	ROLAIDS ULT STRG FRUIT TABLET 72CT US	7-20112-00455	1-07-20112-00455-6	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	SWIFFER	CLEANER DUSTER REFILL 6CT	37000-16944	0-00-37000-21620-9	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	SWIFFER	DUSTER KIT	37000-40509	0-00-37000-11804-6	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	SWIFFER	DUSTER EXTEND HANDLE	37000-44750	0-00-37000-82074-1	2811 2025-11-02	2
THE PROCTER AND GAMBLE DIST CO	A049-01	SWIFFER	SWEEPER HD PET HK	37000-47288	0-00-30772-11064-5	2811 2025-11-02	2
KRAFT HEINZ	A058-01	CAPRISUN	JUICE PACIFIC COOLER	87684-00095	0-00-87684-00411-1	2811 2025-11-02	2
KRAFT HEINZ	A058-01	CAPRISUN	JUICE SPLASH COOLER	87684-00097	0-00-87684-00405-0	2811 2025-11-02	2
KRAFT HEINZ	A058-01	CRYSTALLIG	DRINK MIX BLCKBRY LEMONADE	43000-00619	1-00-43000-00619-8	2811 2025-11-02	2
KRAFT HEINZ	A058-01	CRYSTALLIG	DRINK MIX RASP LMNADE OTG	43000-01120	0-00-43000-05386-7	2811 2025-11-02	2
KRAFT HEINZ	A058-01	CRYSTALLIG	DRINK MIX GRN TEA PCH MNGO OTG	43000-02222	0-00-43000-05387-4	2811 2025-11-02	2
KRAFT HEINZ	A058-01	GEVALIA	COFFEE TRADITIONAL ROAST	43000-04296	0-00-43000-04351-6	2811 2025-11-02	2
KRAFT HEINZ	A058-01	GEVALIA	COFFEE HOUSE BLEND	43000-04299	0-00-43000-04358-5	2811 2025-11-02	2
KRAFT HEINZ	A058-01	GEVALIA	COFFEE KCUP DARK ROYAL ROAST	43000-04992	1-00-43000-04992-8	2811 2025-11-02	2
KRAFT HEINZ	A058-01	IHOP	K-CUP PODS SIGNATURE BLEND	43000-09189	1-00-43000-09189-7	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JELLO	PUDDING INST CHOC E	43000-20431	1-00-43000-20431-0	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JELLO	PUDDING INST VANILLA E	43000-20433	1-00-43000-20433-4	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JELLO	PUDDING INTS BANANA CREAM	43000-20475	1-00-43000-20475-4	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JETPUFFED	MARSHMALLOWS MINIATURE	6-00699-00154	1-06-00699-00154-7	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JETPUFFED	MARSHMALLOWS	6-00699-66116	1-06-00699-66116-1	2811 2025-11-02	2
KRAFT HEINZ	A058-01	JETPUFFED	MARSHMALLOWS CREME	6-00699-66144	0-06-00699-00092-5	2811 2025-11-02	2
KRAFT HEINZ	A058-01	KOOLAID	TROPICAL PUNCH	43000-08216	1-00-43000-08216-1	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MAXWELLHOU	COFFEE FRENCH VAN CAFE	43000-00333	0-00-43000-04170-3	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MAXWELLHOU	COFFEE BREAKFAST BLEND	43000-07035	1-00-43000-07035-9	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MAXWELLHOU	WAKE UP ROAST GROUND COFFEE	43000-09420	1-00-43000-09420-1	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MAXWELLHOU	ICED LATTE CARAMEL	43000-09465	1-00-43000-09465-2	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX THUND PUNCH ENERGY	43000-00042	1-00-43000-00042-4	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX LEMONADE	43000-00051	0-00-43000-04929-7	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX BRY POMEGRANATE	43000-00068	1-00-43000-00068-4	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX MANGO PEACH	43000-00076	1-00-43000-00076-9	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX FIT BERRY BLAST	43000-00552	1-00-43000-00552-8	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX ACAI BERRY STORM	43000-00580	1-00-43000-00580-1	2811 2025-11-02	2
KRAFT HEINZ	A058-01	MIO	DRINK MIX ORANGE VANILLA	43000-00656	1-00-43000-00656-3	2811 2025-11-02	2
KRAFT HEINZ	A058-01	SHAKENBAKE	BREADING ORIG CHKN SEASONED	43000-05788	0-00-43000-09154-8	2811 2025-11-02	2
KRAFT HEINZ	A058-01	SHAKENBAKE	BREADING EX CRISPY SEASONED	43000-05801	0-00-43000-09157-9	2811 2025-11-02	2

KRAFT HEINZ	A058-01	STOVETOP	STUFFING MIX SAVORY HERBS HG	43000-28543	1-00-43000-28543-2	2811	2025-11-02	2
KRAFT HEINZ	A058-01	STOVETOP	STUFFING MIX TURKEY	43000-28555	0-00-43000-28575-6	2811	2025-11-02	2
KRAFT HEINZ	A058-01	STOVETOP	STUFFING MIX LOW SODIUM CHICKEN	43000-28589	1-00-43000-28589-0	2811	2025-11-02	2
KRAFT HEINZ	A058-01	YUBAN	TRADITIONAL ROAST GROUND COFFEE	43000-09410	1-00-43000-09410-2	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A088-01	NESTLE	CHIPS MORSELS DARK CHOC	28000-03327	0-00-28000-20433-4	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A088-01	NESTLE	CHIPS MORSELS CHOC SEMI SWEET	28000-21560	0-00-28000-32002-7	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A088-01	NESTLE	CHIPS MORSELS BTTRSCOTCH	28000-21730	0-00-28000-55691-4	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A088-01	NESTLE	CHIPS MORSELS MILK CHOCOLATE	28000-21760	0-00-28000-61994-7	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A088-01	NESTLE	CHIPS MORSELS MINI	28000-98612	0-00-28000-29014-6	2811	2025-11-02	2
KRAFT HEINZ	A098-01	HEINZ	GRAVY HERB DE PROVENCE	13000-01465	1-00-13000-01465-3	2811	2025-11-02	2
KRAFT HEINZ	A098-01	HEINZ	GRAVY ROASTED GARLIC AND ROSEMARY	13000-01466	1-00-13000-01466-0	2811	2025-11-02	2
KRAFT HEINZ	A098-01	HEINZ	GRAVY BROWN HG	13000-79800	1-00-13000-79800-3	2811	2025-11-02	2
KRAFT HEINZ	A098-01	HEINZ	GRAVY MUSHROOM	13000-79830	1-00-13000-79830-0	2811	2025-11-02	2
KRAFT HEINZ	A098-01	HEINZ	GRAVY TURKEY HOMESTYLE HG	13000-79910	1-00-13000-79910-9	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	CLEANER TOILET RAIN CLEAN 2PK	44600-00273	1-00-44600-30924-5	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	WIPES DISINFECTING LEMON 75CT	44600-01628	1-00-44600-01628-0	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	CLEANER TOILET WAND STRTER KIT	44600-03191	1-00-44600-03191-7	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	CLEANER DISINFECTING BATHROOM	44600-08033	1-00-44600-08033-5	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	SCENTIVA LAVENDER JASMINE	44600-60040	1-00-44600-60040-3	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	CLOROX	FOAMING TOILET BOMBS	44600-60601	1-00-44600-60601-6	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	FORMULA409	CLEANER SPRAY ANTI BACTERIAL	44600-00888	1-00-44600-30954-2	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	GLAD	WRAP CLING N SEAL 50% PLANT BASED	12587-22289	1-00-12587-22289-5	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	GLAD	BAGS KITCHEN TALL LAVENDER ODER SHIELD 13GAL	12587-78533	1-00-12587-78902-2	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	GLAD	BAGS TALL KITCHEN FORCE FLEX 13GAL	12587-79224	1-00-12587-79224-4	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	SOS	PADS CLEAN N TOSS	41294-91003	0-00-41294-91011-8	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	SOS	SPONGE CLEANER SCRUB ALL SURF	41294-91028	1-00-41294-91028-3	2811	2025-11-02	2
OVERSEAS SERVICE CORPORATION	A138-01	TILEX	CLEANER MILDEW REMOVER	44600-01195	1-00-44600-01234-3	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	MILK CONDENSED SWEETENED	28000-51780	1-00-28000-51780-6	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	DULCE DE LECHE	28000-51886	0-00-28000-51785-4	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	CREAMER COFFEE CREAMY CHOCOLAT	50000-04595	0-00-50000-04594-5	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	CREAMER COFFEE PWDR FR VANILLA	50000-20708	0-00-50000-49390-6	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	CREAMER COFFEE PWDR HAZELNUT	50000-31474	0-00-50000-49400-2	2811	2025-11-02	2
ACOSTA MILITARY DIVISION	A370-01	NESTLE	HOT COCOA RICH MILK CHOC 8CT	50000-49590	0-00-50000-22830-0	2811	2025-11-02	2
KRAFT HEINZ	A481-01	CRACKERBAR	MAC N CHEESE SHARP WHT CHED	21000-06068	1-00-21000-06068-6	2811	2025-11-02	2
KRAFT HEINZ	A481-01	CRACKERBAR	MAC N CHEESE CHED N HAVARTH	21000-06070	1-00-21000-06070-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	DELUXE MAC N CHEESE FAMILY	21000-02317	1-00-21000-02317-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	MAC AND CHEESE PAW PATROL	21000-02803	0-00-21000-05176-2	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	MAC N CHEESE WHT CHEDDAR GRCL	21000-04898	1-00-21000-04898-1	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	MAC N CHEESE MARIO BROS	21000-05316	1-00-21000-05316-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	DELUXE 4PK MAC N CHEESE ORIG	21000-06405	1-00-21000-06405-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	PASTA MACARONI N CHEESE THICK N CREAMY 4PK	21000-07578	1-00-21000-07578-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	DELUXE GF MAC CHEESE ORIGINAL	21000-08359	1-00-21000-08359-3	2811	2025-11-02	2
KRAFT HEINZ	A481-01	KRAFT	MAC N CHS CHDR SHRP DELX	21000-65493	1-00-21000-65493-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	OSCARMAYER	TOPPINGS REAL BACON RECIPE	44700-02773	0-00-44700-09376-4	2811	2025-11-02	2
KRAFT HEINZ	A481-01	VELVEETA	MAC N CHS SHELLS ORIG CUPS	21000-02322	1-00-21000-02322-3	2811	2025-11-02	2
KRAFT HEINZ	A481-01	VELVEETA	SHELLS N CHEESE ORIG 3PK 3	21000-04512	1-00-21000-04512-6	2811	2025-11-02	2
KRAFT HEINZ	A481-01	VELVEETA	VELV SHELLS GF CHEESE ORIGINAL	21000-08360	1-00-21000-08360-9	2811	2025-11-02	2
KRAFT HEINZ	A481-01	VELVEETA	VELV BUFFALO SHELLS & CHEESE	21000-08366	1-00-21000-08366-1	2811	2025-11-02	2
ELITE FOOD COMPANY INC	C808-01	OTISSPUNKM	MUFFIN BLUEBERRY	91752-00100	1-00-91752-00100-8	2811	2025-11-02	2
ELITE FOOD COMPANY INC	C808-01	OTISSPUNKM	MUFFIN BANANANUT SO35	91752-00105	1-00-91752-00105-3	2811	2025-11-02	2

ELITE FOOD COMPANY INC	C808-01	OTISSPUNKM	MUFFIN CHOCOLATE CH	91752-00115	1-00-91752-00115-2	2811	2025-11-02	2
ELITE FOOD COMPANY INC	C808-01	OTISSPUNKM	MUFFIN VARIETY PACK	91752-15101	1-00-91752-15101-7	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q084-01	CLIF	CHOCOLATE BROWNIE BAR 5PK	7-22252-06870	1-07-22252-06870-2	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q084-01	CLIF	PB BANANA W/DRK CHOCOLATE BAR 10PK	7-22252-06881	1-07-22252-06881-8	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q084-01	CLIF	BUILDERS VANILLA ALMOND BAR	7-22252-16859	0-07-22252-56859-5	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q084-01	CLIF	COOKIE OATMEAL ICED 6PK 19	7-22252-19430	0-07-22252-96020-7	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q084-01	CLIF	BAR Z BLUEBERRY MUFFIN VERT	7-22252-28415	0-07-22252-28416-7	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q093-01	KAUAI	COFFEE KOLOA DRK RST GRND	7-82605-16107	1-07-82605-16107-8	2811	2025-11-02	2
ELITE FOOD COMPANY INC	Q093-01	KAUAI	COFFEE VAN MAC NUT GROUND	7-82605-16110	1-07-82605-16110-8	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	KINGARTHUR	MIX CAKE CHOCOLATE GF	71012-07505	1-00-71012-07505-5	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	KINGARTHUR	MIX BROWNIE GF	71012-07508	1-00-71012-07508-6	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	KINGARTHUR	MIX BREAD BANANA GULTEN FREE	71012-10546	1-00-71012-10546-2	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	WELCHS	FRUIT SNACKS BERRIES AND CHERRIES	34856-10812	1-00-34856-10812-9	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	WELCHS	FRUIT SNACK MIXED FRUIT	34856-18601	1-00-34856-18601-1	2811	2025-11-02	2
ELITE FOOD COMPANY INC	W808-01	WELCHS	FRUIT SNACK ISLAND AND SPLASH	34856-18602	1-00-34856-18602-8	2811	2025-11-02	2



DIXON MARKETING INC	Shipper	W681-01	KINDER	SHPR CHOC JOY EGG 120CT FLOORSTAND	09800-57336	0-00-09800-57336-3	O1	
DIXON MARKETING INC	Shipper Content	W681-01	KINDER	CHOC DC JOY EGGS	09800-00073	1-00-09800-00073-6	O1	
DIXON MARKETING INC	Shipper	W681-01	BIGELOW	BOTANICALS 48 CT DISPLAY SHPR 12	72310-00514	0-00-72310-00514-3	O1	
DIXON MARKETING INC	Shipper Content	W681-01	BIGELOW	TEA BLACKBERRY RASPBERRY HIBISCUS	72310-39000	1-00-72310-39000-0	O1	
DIXON MARKETING INC	Shipper Content	W681-01	BIGELOW	TEA STRAWBERRY LEMON ORNG BLSSM	72310-39003	1-00-72310-39003-1	O1	
DIXON MARKETING INC	Shipper Content	W681-01	BIGELOW	TEA WATERMELON CUCUMBER MINT 12	72310-39004	1-00-72310-39004-8	O1	
DIXON MARKETING INC	Shipper Content	W681-01	BIGELOW	TEA PEACH LEMONADE ACAI 12	72310-39005	1-00-72310-39005-5	O1	
ACOSTA MILITARY DIVISION	Shipper	G462-01	HOSTESS	SHPR RED WHITE AND BLUE CAKE	8-88109-73050	0-08-88109-73050-5	O1	
ACOSTA MILITARY DIVISION	Shipper Content	G462-01	HOSTESS	CUPCAKES RED WHITE AND BLUE	8-88109-25472	0-08-88109-25473-5	O1	
ACOSTA MILITARY DIVISION	Shipper Content	G462-01	HOSTESS	TWINKIES RED WHITE AND BLUE	8-88109-58159	0-08-88109-14048-9	O1	
DIXON MARKETING INC	Shipper	W681-01	KEEBLER	SHPR COOKIE WORLD CUP FLOORSTAND	27800-06807	0-00-27800-06807-8	O1	
DIXON MARKETING INC	Shipper Content	W681-01	KEEBLER	COOKIES E.L. FUDGE CHOCO VANILLA	27800-06480	1-00-27800-06480-0	O1	
DIXON MARKETING INC	Shipper Content	W681-01	KEEBLER	COOKIES KFS GRASSHOPPER	27800-06571	1-00-27800-06571-5	K1	
DIXON MARKETING INC	Shipper Content	W681-01	KEEBLER	COOKIES CHIPS DELUXE FUDGE FILLED	27800-07653	1-00-27800-07653-7	O1	
DIXON MARKETING INC	Shipper Content	W681-01	KEEBLER	COOKIES CHIPS DELUXE BROWNIE	27800-07654	1-00-27800-07654-4	O1	
DIXON MARKETING INC	Shipper Content	W681-01	KEEBLER	COOKIES FUDGE STRIPES OR	27800-06570	1-00-27800-06570-8	K1	
OVERSEAS SERVICE CORPORATION	Shipper	A164-02	WEBER	SHPR GRILLING FAVORITES DP12	47600-00229	4-00-47600-00229-2	O1	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	WEBER	SEASONING GOURMET BURGER	47600-01132	1-00-47600-00565-0	K1	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	WEBER	SEASONING GARLIC AND HERB	47600-01136	1-00-47600-00570-4	K1	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	WEBER	SEASONING KICK N CHICKEN	47600-01123	1-00-47600-00567-4	K1	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	WEBER	SEASONING CHICAGO STEAK	47600-01131	1-00-47600-00559-9	K1	
ACOSTA MILITARY DIVISION	Shipper	Q135-01	GHCRETORS	SHPR CARAMEL CHOC SWIRL C	7-32494-00354	0-07-32494-00354-9	O1	
ACOSTA MILITARY DIVISION	Shipper Content	Q135-01	GHCRETORS	CRETORS CARAMEL POPCORN C	7-32494-00346	2-07-32494-00346-8	O1	
KRAFT HEINZ	Shipper	A481-01	VELVEETA	SHPR SHAPES AMERICA 250	21000-08744	0-00-21000-08744-0	O1	
KRAFT HEINZ	Shipper Content	A481-01	VELVEETA	SHAPES AMERICA 250	21000-08670	1-00-21000-08670-9	O1	

SHIPPERS AVAILABLE FOR K2, K3, K4, AND K5 STORES							
S AND K SALES CO	Shipper	A389-01	BATISTE	SHPR SHAMPOO DP12	50-10724-00233-9	0-50-10724-00233-9	O2
S AND K SALES CO	Shipper Content	A389-01	BATISTE	HINT COLOR DRY SHAM DARK	50-10724-52675-0	0-50-10724-92675-8	K1
S AND K SALES CO	Shipper Content	A389-01	BATISTE	VOLUME DRY SHAMPOO	50-10724-52676-7	0-50-10724-92676-5	O1
S AND K SALES CO	Shipper Content	A389-01	BATISTE	DEEP CLEAN DRY SHAMPOO	50-10724-52690-3	0-50-10724-82690-4	O1
S AND K SALES CO	Shipper Content	A389-01	BATISTE	TEXTURIZING DRY SHAMPOO	50-10724-52696-5	0-50-10724-82696-6	O1
S AND K SALES CO	Shipper Content	A389-01	BATISTE	ACTIVE DRY SHAMPOO	50-10724-53972-9	0-50-10724-83972-0	K2
S AND K SALES CO	Shipper Content	A389-01	BATISTE	TOUCH ACTIVE DRY SHAMPOO	50-10724-53973-6	0-50-10724-83973-7	O1
DIXON MARKETING INC	Shipper	J681-01	CARESS	SHPR BAR/BW MIXED DAILY SILK DP12	11111-04761	1-00-11111-04761-4	O2
DIXON MARKETING INC	Shipper Content	J681-01	CARESS	BODYWASH DAILY SILK	11111-04143	1-00-11111-04143-8	K1
DIXON MARKETING INC	Shipper Content	J681-01	CARESS	SOAP DAILY SILK	11111-73011	2-00-45893-08641-4	K2
DIXON MARKETING INC	Shipper	W681-01	DULCOLAX	SHPR CONSTIPATION RELIEF ASSRT DP12	6-81421-71956	0-06-81421-71956-8	O2
DIXON MARKETING INC	Shipper Content	W681-01	DULCOLAX	SOFTCHEWS ASSORTED BERRY SM	6-81421-02653	2-06-81421-02653-0	K2
DIXON MARKETING INC	Shipper Content	W681-01	DULCOLAX	LAXATIVE STOOL SOFTENER	6-81421-02202	2-06-81421-02252-5	K1
DIXON MARKETING INC	Shipper Content	W681-01	DULCOLAX	LAXATIVE TABLET	6-81421-02002	2-06-81421-02081-1	K1
DUNHAM AND SMITH AGENCIES	Shipper	A824-01	HORMEL	SHPR COMPLEATS MEALS DP12	37600-85942	1-00-37600-85942-1	O1
DUNHAM AND SMITH AGENCIES	Shipper Content	A824-01	HORMEL	MICRO BOWLS BEEF STEW	37600-07060	0-00-37600-37877-2	K1
DUNHAM AND SMITH AGENCIES	Shipper Content	A824-01	HORMEL	MICRO BOWLS BEEF POT ROAST	37600-14394	0-00-37600-20197-1	K1
DUNHAM AND SMITH AGENCIES	Shipper Content	A824-01	HORMEL	MICRO DNR CHICKEN ALFREDO	37600-34986	0-00-37600-35031-0	K1
DUNHAM AND SMITH AGENCIES	Shipper	A937-01	CHICKENOFT	SHPR TUNA COMBO SHIPPER 72CT DP12	48000-16192	0-00-48000-16192-5	O2
DUNHAM AND SMITH AGENCIES	Shipper Content	A937-01	CHICKENOFT	LIGHT TUNA IN SPRING WATER	48000-00392	1-00-48000-00392-5	K2
DUNHAM AND SMITH AGENCIES	Shipper Content	A937-01	CHICKENOFT	SJ MCK LMN GARLIC PCH MSC	48000-00394	1-00-48000-00394-9	K2
DUNHAM AND SMITH AGENCIES	Shipper Content	A937-01	CHICKENOFT	SJ MCK DILL TNA SALD PCH MSC	48000-00395	1-00-48000-00395-6	K2
DUNHAM AND SMITH AGENCIES	Shipper Content	A937-01	CHICKENOFT	SJ TK SWT AND SPCY PCH MSC	48000-00398	1-00-48000-00398-7	K2
ALDER FOODS INC	Shipper	W691-01	KINDERS	SHPR 36CT PREMIUM SAUCE	7-55795-25196	1-07-55795-25196-6	O2

ALDER FOODS INC	Shipper Content	W691-01	KINDERS	BOURBON APPLE BBQ SAUCE	7-55795-70013	1-07-55795-70013-6	K2	
ALDER FOODS INC	Shipper Content	W691-01	KINDERS	CHIPOTLE PINEAPPLE BBQ SAUCE	7-55795-70015	1-07-55795-70015-0	K2	
ALDER FOODS INC	Shipper Content	W691-01	KINDERS	FOUNDER'S RESERVE BBQ SAUCE	7-55795-70011	1-07-55795-70011-2	K2	
<b>SHIPPERS AVAILABLE FOR K3, K4, AND K5 STORES</b>								
OVERSEAS SERVICE CORPORATION	Shipper	A164-02	NEWYORKSTY	SHPR CRISPS BAGEL DP12	81363-61913	0-00-81363-61913-9	O3	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	NEWYORKSTY	CRISPS PLAIN BAGEL	81363-52806	1-00-81363-52806-3	O3	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	NEWYORKSTY	BAGEL CRISPS SEA SALT	81363-52808	1-00-81363-52808-7	K3	
OVERSEAS SERVICE CORPORATION	Shipper Content	A164-02	NEWYORKSTY	BAGEL CRISPS GARLIC	81363-52803	1-00-81363-52803-2	K2	
TONYS FINE FOODS	Shipper	C599-01	POPSECRET	SHPR RTE POPCORN MIXED 32CT	23896-00005	0-00-23896-00005-3	O3	
TONYS FINE FOODS	Shipper Content	C599-01	POPSECRET	HOMESTYLE SEA SALT POPCORN	23896-00002	1-00-23896-00002-9	K1	
TONYS FINE FOODS	Shipper Content	C599-01	POPSECRET	DOUBLE CHEDDAR POPCORN	23896-00003	1-00-23896-00003-6	K3	
TONYS FINE FOODS	Shipper Content	C599-01	POPSECRET	MOVIE THEATER BUTTER POPCORN	23896-00001	1-00-23896-00001-2	K1	
DUNHAM AND SMITH AGENCIES	Shipper	A824-01	PLANTERS	SHPR NUTS AST DP12	29000-01687	0-00-29000-01687-3	O1	
DUNHAM AND SMITH AGENCIES	Shipper Content	A824-01	PLANTERS	NUTS CASHEWS HALVS PCS	29000-01607	1-00-29000-01607-8	K1	
DUNHAM AND SMITH AGENCIES	Shipper Content	A824-01	PLANTERS	NUTS MIXED REGULAR	29000-01665	1-00-29000-01665-8	K1	
OVERSEAS SERVICE CORPORATION	Shipper	F121-01	PRINGLES	SHPR CHIPS SPICY LOADED NACHO HALF MOD	38000-33347	0-00-38000-33347-7	O3	
OVERSEAS SERVICE CORPORATION	Shipper Content	F121-01	PRINGLES	CHIPS BBQ S STK 5	38000-18371	0-00-38000-18366-9	K1	
OVERSEAS SERVICE CORPORATION	Shipper Content	F121-01	PRINGLES	CHIPS POTATO SCO S STK	38000-13843	0-00-38000-13842-3	K1	
OVERSEAS SERVICE CORPORATION	Shipper Content	F121-01	PRINGLES	CHIPS SUPERSTACK SPICY LOADED NACHO SOCCER	38000-30813	0-00-38000-30812-3	O3	
OVERSEAS SERVICE CORPORATION	Shipper Content	F121-01	PRINGLES	CHIPS POTATO ORIG S STK	38000-13841	0-00-38000-13840-9	K1	
ADVANTAGE SALES LLC	Shipper	Q110-01	RAYOVAC	SHPR ROVHEPFP64K 12	12800-54131	0-00-12800-54131-7	O1	
ADVANTAGE SALES LLC	Shipper Content	Q110-01	RAYOVAC	815HEPFP AAA	12800-51198	1-00-12800-54045-4	O1	
ADVANTAGE SALES LLC	Shipper Content	Q110-01	RAYOVAC	815HEPFP 12 AA	12800-54046	1-00-12800-54046-1	O1	
<b>PALLETS AVAILABLE FOR K3, K4, AND K5 STORES</b>								
OVERSEAS SERVICE CORPORATION	Pallet	A717-01	HEFTY	PLT PLATES FOAM 130CT 12	13700-08192	0-00-13700-08192-7	O1	

OVERSEAS SERVICE CORPORATION	Pallet Content	A717-01	HEFTY	PLATES FLAT FOAM 8 IN	13700-09130	1-00-13700-09130-5	K1	
S AND K SALES CO	Pallet	A389-01	ARMNHAMMER	PLT BLACK BOX MIX C&S/SLIDE DP12	33200-18384	0-00-33200-18384-6	O2	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	AH C& S ODOR BLASTERS MULTI-CAT	33200-02204	1-00-33200-02204-3	O2	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	AH C&S SLIDE MULTI-CAT	33200-97357	1-00-33200-97357-4	K1	
OVERSEAS SERVICE CORPORATION	Pallet	Q131-01	AXE	MIXED 1/4 PALLET	11111-06555	1-00-11111-06555-7	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVEMEN	SOAP 8 BAR EXTRA FRESH	11111-01250	1-00-11111-01250-6	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	BODYWASH EXCITE 16OZ	11111-24091	1-00-11111-69114-5	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	BODYWASH PHOENIX	11111-24093	1-00-11111-69115-2	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	DEODORANT IS DRK TEMPTN 2.7OZ	79400-06125	1-00-79400-06125-3	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	SA POMADE CLASSIC 2.64OZ	79400-33943	1-00-79400-50888-8	K1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	SH 2N1 PHOENIX 16OZ	79400-46170	1-00-79400-46170-1	O1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	BODYSPRAY DARK TEMPTATION	79400-52336	1-00-79400-52336-2	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVE	SH 2N1 FRESH CLEAN	79400-52832	1-00-79400-52832-9	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	DEODORANT IS PHOENIX 2.7OZ	79400-55110	2-00-79400-55110-2	K1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	BODYWASH DARK TEMPTATION 16OZ	11111-24092	1-00-11111-69088-9	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVEMEN	SHOWER TOOL ACTIVE CLEAN	11111-02791	1-00-11111-02791-3	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVEMEN	BODY WASH MEN DEEP CLEAN	11111-01414	1-00-11111-01414-2	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	AXE	BODYSPRAY PHOENIX	79400-52335	1-00-79400-52335-5	K1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	VASELINE	LOTION MENS BODY FACE X STR	3-05210-41639	1-03-05210-41639-7	O1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVEMEN	SOAP 2 BAR MEN EXTR FRESH	11111-01215	1-00-11111-01215-5	K1	
OVERSEAS SERVICE CORPORATION	Pallet Content	Q131-01	DOVE	BODY WASH MEN EXTRA FRESH	11111-01413	1-00-11111-01413-5	K1	
S AND K SALES CO	Pallet	A389-01	ARMNHAMMER	PALLET LAUNDRY MIXED DP 13	33200-99755	0-00-33200-99755-9	O1	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	DETERGENT LIQUID FREE DUAL HE 105OZ	33200-00267	1-00-33200-00267-0	K1	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	DETERGENT LIQUID CLEAN BURST DUAL HE	33200-00429	1-00-33200-00429-2	O1	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	DETERGENT LIQUID FRESH SCENT PLUS OXICLEAN	33200-99744	1-00-33200-99744-0	O1	
S AND K SALES CO	Pallet Content	A389-01	ARMNHAMMER	DETERGENT LIQUID ODOR BLASTERS FRESH BURST	33200-00398	1-00-33200-00398-1	O1	
OVERSEAS SERVICE CORPORATION	Pallet	A055-01	HERSHEY	PLT CANDY MILK CHOC DP12	34000-29145	0-00-34000-29145-8	O3	

OVERSEAS SERVICE CORPORATION	Pallet Content	A055-01	HERSHEYS	CANDY MILK CHOCOLATE 6 PK	34000-29005	1-00-34000-29005-2	K1	
ACOSTA MILITARY DIVISION	Pallet	Q149-01	KELLOGGS	PLT CEREAL 4FLV HALF MOD	41192-11736	0-00-41192-11736-7	O1	
ACOSTA MILITARY DIVISION	Pallet Content	Q149-01	KELLOGGS	CEREAL CORN POPS GS	38000-27001	0-00-38000-26997-4	K1	
ACOSTA MILITARY DIVISION	Pallet Content	Q149-01	KELLOGGS	CEREAL APPLE JACKS GS	38000-27003	0-00-38000-27002-4	K1	
ACOSTA MILITARY DIVISION	Pallet Content	Q149-01	KELLOGGS	CEREAL FROOT LOOPS GS	38000-27009	0-00-38000-27007-9	K1	
ACOSTA MILITARY DIVISION	Pallet Content	Q149-01	KELLOGGS	CEREAL FROSTED FLAKES GS	38000-27011	0-00-38000-27010-9	K1	
OVERSEAS SERVICE CORPORATION	Pallet	B946-01	JUSTBORN	PLT CANDY VARIETY DP 12	70970-49590	0-00-70970-49590-8	O3	
OVERSEAS SERVICE CORPORATION	Pallet Content	B946-01	JUSTBORN	CANDY MIKE AND IKE MEGA THEATER BOX	70970-47536	0-00-70970-49536-6	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	B946-01	JUSTBORN	M I S O U R WATERMELON	70970-47540	0-00-70970-49540-3	K2	
OVERSEAS SERVICE CORPORATION	Pallet Content	B946-01	JUSTBORN	CANDY HOT TAMALES THEATER BOX	70970-47531	0-00-70970-49531-1	K1	
OVERSEAS SERVICE CORPORATION	Pallet Content	B946-01	JUSTBORN	CANDY MIKE AND IKE ORIG THEATER BOX	70970-47533	0-00-70970-49533-5	K1	
<b>PRODUCE</b>								
ACOSTA MILITARY DIVISION	Shipper	Q065-01	SNACKFACTO	SHPR PRETZEL CRISP ASSORTED	49508-01611	0-00-49508-01611-3	O1	
ACOSTA MILITARY DIVISION	Shipper Content	Q065-01	SNACKFACTO	PRETZEL CRISPS GARLIC PARMESAN	49508-00610	0-00-49508-12610-2	K1	
ACOSTA MILITARY DIVISION	Shipper Content	Q065-01	SNACKFACTO	PRETZEL CRISPS EVERYTHING	49508-00620	0-00-49508-12620-1	K1	
ACOSTA MILITARY DIVISION	Shipper Content	Q065-01	SNACKFACTO	PRETZEL CRISPS ORIGINAL	49508-00600	0-00-49508-12600-3	K1	
<b>NIB</b>								
DUNHAM AND SMITH AGENCIES	Shipper	D510-01	SKILCRAFT	SHPR 3PC FOOD STORAGE	71503-20971	1-00-71503-20971-6	O3	
DUNHAM AND SMITH AGENCIES	Shipper Content	D510-01	SKILCRAFT	3PC FOOD STORAGE SET	71503-10971	0-00-71503-10971-2	O3	
<b>OPENSTOCK</b>								
DIXON MARKETING INC	One Time Buys	A199-01	LYSOL	LAUNDRY SANITIZER LVNDR FUSION DP19	19200-56115	1-00-19200-56115-7	O1	
DIXON MARKETING INC	One Time Buys	A199-01	LYSOL	LAUNDRY SANITIZER SPORT DP19	19200-56201	1-00-19200-56201-7	O1	
DIXON MARKETING INC	One Time Buys	A199-01	LYSOL	LAUNDRY SANITIZER FREE AND CLEAR DP19	19200-56202	1-00-19200-56202-4	O1	
OVERSEAS SERVICE CORPORATION	One Time Buys	A223-01	SUNSHINE	CADDY CRACKERS CHEEZ IT FLAGS SOCCER	24100-12888	0-00-24100-12887-7	O1	
OVERSEAS SERVICE CORPORATION	One Time Buys	G946-01	KINGSHAWAI	KH BANANA FOSTER BITES	73435-00130	1-00-73435-00130-7	O1	
ACOSTA MILITARY DIVISION	One Time Buys	Q149-01	KELLOGGS	CEREAL TOY STORY VANILLA LOOPS	41192-11644	0-00-41192-11643-8	O1	

# Push Promo Package Timeline-SPO's

Total Minimum Timeline = 91 DAYS

