



**DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT LEE, VIRGINIA 23801-1800**

MSN

May 6, 2026

NOTICE TO THE TRADE – DeCA NOTICE 26-116

SUBJECT: Hurlburt Field Grocery Reset Schedule

This “Notice to the Trade” intends to provide the schedule for the Hurlburt Field Commissary center store reset. DeCA will use cluster merchandising planograms specific to Hurlburt Field’s performance over 52 weeks. The reset will be executed with full replacement shelving. The reset(s) will take the course over 5 Nights, beginning on July 12th. The reset(s) will be conducted nightly after the store closes, affording the customers a new shopping experience the next day. The schedule is as follows:

- Sunday, July 12th, Dry Grocery reset(s) will begin at 8:00 p.m.
- Monday, July 13th, Dry Grocery reset(s) will begin at 9:00 p.m.
- Tuesday, July 14th, Dry Grocery reset(s) will begin at 10:00 p.m.
- Wednesday through Thursday will be on-site decisions.

Vendor support each night will be extremely important to complete this aggressive nightly schedule, especially for the duration of the store's set dates. We are requesting each company participating to send a list of their team members attending NLT July 1st, 2026.

Produce will be determined on-site and subject to change. Perishable will only be POG checks when time permits.

If you have any questions or concerns, please contact Michael Denny at 785- 571-8000 or Brooke Pfister at 804- 734- 8000, Ext 86081.

Robert B. Culbreth
Director of Sales, Non-Fresh

Attachments:
As stated